

# 2021 POPCORN SALE



NORTHERN STAR SCOUTING

SEPT. 24-NOV. 1

## CRUNCH WARS

### EPISODE 2021

#### RETURN OF THE SCOUTS

LONG AGO, IN A SCOUT MEETING NOT FAR FROM HERE,  
SCOUTS WERE PART OF THE LARGEST POPCORN SALE  
IN THE GALAXY. BUT THE EVIL SNACK AUTHORITY  
SPREAD A PLAGUE ACROSS THE UNIVERSE, CAUSING  
ALL SCOUTS TO BE FROZEN IN CAMELITE.

BUT A SMALL BAND OF MAVERICK SCOUTS WERE ABLE  
TO "USE THE SNACKS" TO BREAK FREE AND CREATE  
A NEW SALE FOR EVERYONE.

THE SNACK AUTHORITY STILL THINKS IT CAN KEEP  
SCOUTS FROM PROVIDING SNACKS FOR ALL AND IT IS  
UP TO YOU TO MAKE SURE THAT SNACKS AND ORDER  
ARE RESTORED THROUGHOUT THE GALAXY.....

[WWW.BUYSCOUTPOPCORN.COM](http://WWW.BUYSCOUTPOPCORN.COM)

# Trail's End®

## Fund Your Entire Year!

You Can Sell Over \$1,000\* in Under 8 Hours  
& Earn More with Trail's End Rewards

Text APP to 62771 to

# DOWNLOAD THE APP & START SELLING TODAY



It only takes ONE MINUTE to register an account!



Accept Debit & Credit  
Cards for FREE!  
No Reader Required.



Each Kid Must Have  
a Registered Account.  
Same Email Can Be Used  
For Multiple Accounts.



Record ALL of Your  
Sales in the App,  
Even Take Order Sales!

## Fundraising with Popcorn Helps Kids



Become  
Decision Makers



Learn Money  
Management



Become  
Goal Setters



Develop  
Business Ethics



Become Future  
Entrepreneurs



Learn People  
Skills

### Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

### They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

## JOIN THE TRAIL'S END PARENT FACEBOOK GROUP

GET ANSWERS TO QUESTIONS AND TIPS ON SELLING

Text PARENTFB to 62771 to join!

\*Based on national averages. Individual Scout sales may vary.

# CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*



- **Bigger Rewards** - Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

*When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.*

## ONLINE DIRECT

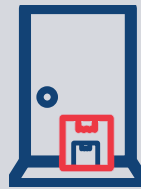
*Virtual Fundraising is safest for kids!*



**Safe for Kids**  
Fundraise from the safety of home.



**Product Variety**  
Even MORE products to choose from.



**No Handling**  
Products ship directly to your customers.



**Trail's End Rewards\***  
Earn MORE when you sell Online Direct.

\*Council participation in Trail's End Rewards may vary.

## HOW IT WORKS

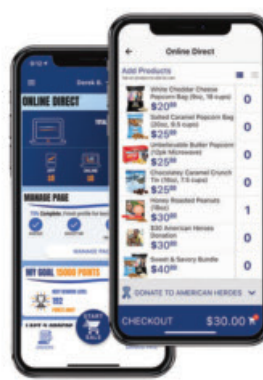
**TWO WAYS CUSTOMERS ORDER ONLINE DIRECT**

### VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

### KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only)  
*"Text to Pay" feature for socially distant payments!*
3. Products ship to your customers

**EVERYTHING YOU NEED TO KNOW ABOUT THE APP!**  
**Text APPGUIDE to 62771 to learn more!**

# Trail's End® REWARDS

Collect points to earn **amazon.com** Gift Cards  
and choose the prize **YOU** want!

**1.5PTS**

PER EVERY \$1 SOLD  
**ONLINE DIRECT  
& CREDIT/DEBIT**

**1PT**

PER EVERY \$1 SOLD  
**CASH**

**NO LIMIT!** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**



**7,500 pts**  
Earn an **\$550**  
Amazon.com Gift Card

REWARD IDEAS



**2,000 pts**  
Earn a **\$70**  
Amazon.com Gift Card

REWARD IDEAS



**6,000 pts**  
Earn a **\$450**  
Amazon.com Gift Card

REWARD IDEAS



**1,750 pts**  
Earn a **\$60**  
Amazon.com Gift Card

REWARD IDEAS



**5,000 pts**  
Earn a **\$350**  
Amazon.com Gift Card

REWARD IDEAS



**1,500 pts**  
Earn a **\$50**  
Amazon.com Gift Card

REWARD IDEAS



**4,000 pts**  
Earn a **\$250**  
Amazon.com Gift Card

REWARD IDEAS



**1,250 pts**  
Earn a **\$40**  
Amazon.com Gift Card

REWARD IDEAS



**3,500 pts**  
Earn a **\$200**  
Amazon.com Gift Card

REWARD IDEAS



**1,000 pts**  
Earn a **\$30**  
Amazon.com Gift Card

REWARD IDEAS



**3,000 pts**  
Earn a **\$150**  
Amazon.com Gift Card

REWARD IDEAS



**750 pts**  
Earn a **\$20**  
Amazon.com Gift Card

REWARD IDEAS



**2,500 pts**  
Earn a **\$100**  
Amazon.com Gift Card

REWARD IDEAS



**500 pts**  
Earn a **\$10**  
Amazon.com Gift Card

REWARD IDEAS



**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.



**NOTE—UNITS that take the BONUS CASH COMMISSION option are NOT eligible for the above prizes. Check with your popcorn chair to see what your unit has chosen.**

# BONUS PRIZES

Earn each prize as you pass each level--All Scouts selling can earn these prizes!

## \$ SELL 1 ITEM

Earn the 2021 Patch



## \$1000 - CHOOSE 1

Crayola Experience OR Camp Slushie Cup



## \$750 - CHOOSE 1

Lantern/Flashlight OR Tackle Box store



CODE NAME:  
**L4-RS**



### Lantern/Flashlight

- Solar Charge Panel
- USB output port
- USB input port
- LED Flashlight & Bulbs
- Color may vary online

### Tackle Box

- Comes with an assortment of fishing tackle
- Style may vary from one pictured. Final product can be seen at [buyscoutpopcorn.com](http://buyscoutpopcorn.com)
- Will be the same kit as the one handed out at the Council Popcorn Kick off on Sept 18

### Crayola Ticket

Discover the magic of color with 25 hands-on attractions. More than 60,000 square feet of wonderful, whimsical adventure await you at the this one of a kind attraction at the Mall of America.

### Camp Slushie Cup

- Comes with five coupons for free slushies
- Valid at:  
Tomahawk Many Point  
Phillippo Navajo
- During the summer of 2022:  
*Cup vouchers will be handed out by your popcorn chair, then a parent fills out an online form to have their cup mailed in May 2022*

## \$1800



### Adventure Points

Earn your first adventure with the Adventure points program. Use points towards exclusive rewards. (See pages 6&7 for more details.)

## \$2250



### Champions Breakfast - Jan. 8, 2022

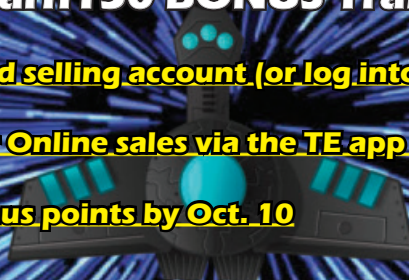
All Scouts who reach this level can bring up to three guests to a recognition all-you-can-eat pancake breakfast at Base Camp at Fort Snelling. All Scouts in attendance will be recognized and top sellers will be announced. Special guests and prizes!



# HYPERSPACE WEEK SEPT 24-OCT 3

Here is how you can earn 150 BONUS Trail's Ends prize points

- Create a Scout selling Trail's End selling account (or log into your existing one)
- Sell \$350 by Credit Card and/or Online sales via the TE app between Sept. 24 and Oct. 3.
- Trail's End will deposit 150 bonus points by Oct. 10



# \$1800 ADVENTURES

The more you sell, the more points you earn!

## Adventure Points Details:

Earn 60 points starting at \$1800 in sales and earn 10 points for every additional \$100 in sales.

The more you sell, the more points you earn! **Example**--Sell \$2500 and earn 130 points.

- Partial points are not awarded. Scout has to reach the next \$100 increment to earn 10 points.
- L leftover points can be used for the \$500 LEGO shopping spree drawing: 10 points per entry.
- Unused points will be forfeited and are non transferrable. **All tickets/passes MUST be used by December 31, 2022.**
- Updates regarding cancellations/postponement will be listed on the registration website.
- Adventures are subject to change; final details will be in the registration website starting Nov 1, 2021

## Information for Parents:

- Some prizes are Scout and Parent events. See prize details for more information.
- Sales must be credited to one Scout, you cannot combine sales of multiple Scouts to reach \$1800.
- Once chosen, all prizes will have a "buy-in" option if you want to bring more youth or adults. Details in packet.
- **Prize registration is available at [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com) starting no later than November 1, 2021, online.**
- **Adventure Prize registration is due November 20, 2021.**
- If you have not received a confirmation email by December 15, 2021, please contact [popcorn@northernstar.org](mailto:popcorn@northernstar.org).

## NICKELODEON UNIVERSE



**60 POINTS**--Two 5 hour ride wristbands, good any day the park is open in 2022.

If you choose Nick U, you can choose **ADD ONS** (points for each ticket):

**20 Points**--Mini Golf

**20 Points**--Flyover America Ticket

**20 Points**--Dutchman's Deck Ropes Course

Scouts **MUST** choose Nick U Wristbands in order to be able to choose add ons.

## VERTICAL ENDEAVORS CLIMB PACKAGE

**60 POINTS**--Package includes:

- Two hour climbing session
- Harness rental - Shoe rental

Valid at all VE locations in Minnesota.



## VALLEYFAIR



**60 POINTS**--One general admission ticket to Valleyfair, good any day during the 2022 season. Must be used in 2022.

## IFLY FLIGHT PACKAGE

**75 POINTS**--Flight package at Ridgedale Mall, Minnetonka. Package includes: Two Flights, Flight Gear Rental, Pre-Flight Training, One-on-One Flight Instruction and Personalized Flight Certificate.



## AMC THEATERS PACKAGE

**60 POINTS**--Package includes:

Two Yellow AMC movie passes, two small popcorn and two small drinks.



*AMC Yellow tickets are good at AMC theaters.*

*Excludes fan events, marathon showings, etc.*

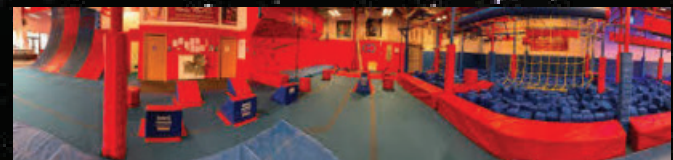
*Extra Surcharge for IMAX, 3D and Dolby presentations.*

## CONQUER NINJA WARRIOR

**60 POINTS**--Package includes:

30 day **UNLIMITED** classes and open gym pass good at any Conquer Ninja Warrior

location: Eden Prairie, Woodbury, Blaine, Burnsville, and Saint Paul. 30 days begins on first day of use.



# \$1800 ADVENTURES

Continued

## BRICKMASTERS 7.0



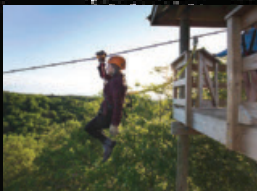
**80 POINTS**--Spend an afternoon doing all things Lego and meet television celebrities from the Fox show LegoMasters. (Celebrities will be announced later this fall.) Scout and parent

teams participate in contests, brick builds and more. Scouts will go home with a special lego project designed by the Brickmasters for this event. Event date will be announced by Oct. 2021 for a date in 2022 on [buyscoutpopcorn.com](http://buyscoutpopcorn.com).

Aaron and Corey from Lego Masters at Brickmasters 6.0



## KERFOOT CANOPY ZIPLINE



**150 POINTS**--Create memories on our zipline tour as you soar over the Minnesota River Valley up to 175 feet above the ground. Just southwest of Minneapolis, it's an unforgettable Twin Cities zipline adventure! *\*Must be at least 10 years old to ride.*

## STAR WARS NIGHT AT THE BASE CAMP CANTINA

**80 POINTS**--Saturday March 12 5pm-10pm. Visit the Base Camp Cantina and be part of the biggest Star Wars party this side of the galaxy. Includes.



Scout and Adult access to event activities which include (but aren't limited to) archery, rock climbing, Lego build contest, costume contest and more! Dinner, beverages and snacks included. Appearances by the local Star Wars cosplayers the 501st Legion! (scheduled to appear). After the activities, we will show a Star Wars movie chosen by SCOUTS via an online vote.

## MYSTERY ADVENTURE ANNOUNCED SEPT 18!

**?? POINTS**--A special mystery event will be announced at the Popcorn Kick off on Sept 18, 2021 at Base Camp. If you can't make it to that event, visit [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com) for details on the final mystery adventure!



## MEGA POINTS PRIZES

### CAMP CASH

Points	Discount
10	\$5
20	\$10
30	\$15 (and so on)

Points must be redeemed in multiples of 10. Use your Points to receive a voucher for a Camp Discount. Discount valid only at Northern Star Council Camp programs. Vouchers must be used by December 1, 2022.

### 200 POINTS EACH



MN Zoo Family Membership



Science Museum of MN Family Membership



Valleyfair 2022 Gold Season Pass

### 350 POINTS

Overnight at Great Wolf Lodge in Bloomington, Minnesota. Enjoy a standard room and four water park passes. Some restrictions may apply, see website for details.



NEW!

\$35



**Sweet & Savory Collection**

- Over \$24 to local kids\*
  - Contains Milk
  - White Cheddar Popcorn
  - Salted Caramel Popcorn
- Comes in a gift box.

NEW!

\$20



**Milk Chocolate Pretzels**

Over \$14 to local kids\*  
Contains Milk, Soy, and Wheat

\$20



**Salted Caramel Popcorn**

Over \$14 to local kids\*  
Contains Milk and Soy

\$20



**12pk Unbelievable Butter™ Microwave Popcorn**

Over \$14 to local kids\*  
Contains Milk

BIG BAG

\$20



**White Cheddar Popcorn**

Over \$14 to local kids\*  
Contains Milk

NEW!

\$20



**Sweet & Salty Kettle Corn**

Over \$14 to local kids\*



Donation Levels  
**\$50** **\$30**

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

**SHOW YOUR SUPPORT WITH A DONATION TO AMERICAN HEROES!**



- \$50 American Heroes Donation
- \$30 American Heroes Donation
- Sweet & Savory Collection
- Chocolatey Pretzels
- Salted Caramel Popcorn
- 12pk Unb. Butter Microwave
- White Cheddar Popcorn
- Sweet & Salty Kettle Corn
- Popping Corn
- Caramel Corn

**SECURE PAYMENT PROCESSING THROUGH SQUARE**

**TRAILS END PAYS ALL CREDIT CARD FEES**

	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	\$50	\$30	\$35	\$20	\$20	\$20	\$20	\$20	\$15	\$15	AMOUNT DUE	PD.	DLV.
1															
2															
3															
4															
5															
6															
7															
8															
9															
10															
11															
12															
13															
14															
15															
		TOTAL													\$

MAKE CHECKS PAYABLE TO: \_\_\_\_\_ Please direct your popcorn payment to your unit.

\*Amount donated to kids is calculated based on the Trails End Return to Youth Organizations. Amount donated to American Heroes is based on the American Heroes Donation program. Visit www.trails-end.com/terms for details. © 2021 Trail's End ®. All rights reserved. Packaging shown is not life size and is subject to change.